



"TooFar Media US Festival Sweepstakes 2017"

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

Eligibility: The "TooFar Media US Festival Sweepstakes 2017" (the "Sweepstakes") is open only to legal residents of the 50 states of the United States and the District of Columbia, age 18 and older. Void where prohibited by law. Employees of TooFar Media (the "Sponsor"), its parent company, subsidiaries, affiliates, retailers, distributors, partners, advertising and promotion agencies and any other individual or company involved in the development or execution of the Sweepstakes, and members of their immediate families (parent, child, sibling and their respective spouses) of same households, whether or not related, are not eligible to enter. All federal, state, and local laws and regulations apply. Sweepstakes governed by U.S. law.

Entry Period: Sweepstakes begins at 12:00:00 AM Pacific Time ("PT") on 4/15/2017 and ends at 11:59:59 PM PT on 9/1/2017 (the "Sweepstakes Entry Period"). The Sweepstakes consists of Two (2) Drawings. To qualify for a chance to win the prize awarded for Drawing #1, your entry must be received between 12:00:00 AM PT on 4/15/2017 and 11:59:59 PM PT on 6/1/2017. To qualify for a chance to win the prize awarded for Drawing Period #2, your entry must be received between 12:00:00 AM PT on 6/2/2017 and 11:59:59 PM PT on 9/1/2017.

All non-winning eligible entries received for the random drawing for Drawing Period #1 will **NOT** be entered into the random drawing for Drawing Period #2. If no entries are received for a given Entry period, the entries from the following Drawing Period will be used to award the previous prize provided ample eligible entries are received.

How to Enter: Visit <http://toofarapp.com/win> and follow all online entry instructions to complete and submit the online entry form so it is received during a given Entry Period (as noted above in these Official Rules). Submit your email address, confirm age, and choose which festival listed you would like to attend. The prize selected is the prize you will receive. Click the application store badge to download the app via redirect to the app store and will be entered into the sweepstakes. You need to download the free application to participate.

Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Online entrants subject to all notices posted at <http://toofarmedia.com>, including but not limited to privacy policy. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Entrants are responsible for notifying Sponsor of changes in email addresses. A potential winner may be required to show proof of being the authorized account holder. One (1) entry per e-mail address and/or per person per Entry Period. In the event multiple entries are received by one person and/or one e-mail address per Entry Period, only the first entry will be accepted for the given Entry Period. Photocopied or mechanically reproduced entries are not eligible. Sponsor is not responsible for lost, late, damaged, illegible, garbled, inaccurate, invalid, misdirected, undelivered, incomplete entries or postage due mail/entries. Neither Sponsor nor independent judging organization assumes responsibility for third parties' failure to act in accordance with Sponsor's instructions pertaining to the implementation of the Sweepstakes. All entries become the property of the Sponsor and will not be returned or acknowledged.

Odds: Odds of winning depend on total number of eligible entries received per Entry Period.

Prizes: Total Approximate Retail Value (“ARV”) of all Prizes is \$1,095.50

Drawing Entry Period 1: One (1) potential winner (“winner”) from among all eligible entries on or about 6/3/2017 by the independent judging organization whose decisions are final. One (1) winner will receive Two (2) General Admission Tickets to the Electric Forest Event which is taking place between 6/22/2017-6/25/2017. Total Approximate Retail Value (“ARV”) for 2 tickets \$595.50

Drawing Entry Period 2: One (1) potential winner (“winner”) from among all eligible entries on or about 9/3/2017 by the independent judging organization whose decisions are final. One (1) winner will receive Two (2) General Admission Tickets to the Pygmalion Event which is taking place between 9/22/2017-9/24/2017. Total Approximate Retail Value (“ARV”) for 2 tickets \$500.00

DRAWING SCHEDULE:

Drawings	Event	Start Day/Time (in PT)	End Day/Time (in PT)	Drawing Date
Drawing 1	Electric Forest Event: 6/22/2017- 6/25/2017	4/15/2017 at 12:00:00 AM	6/1/2017 at 11:59:59 PM	Drawing on or about 6/3/2017
Drawing 2	Pygmalion Event: 9/22/2017- 9/24/2017	6/2/2017 at 12:00:00 AM	9/1/2017 at 11:59:59 PM	Drawing on or about 9/3/2017

Winner Notification: Winner will be notified via email. If notified by email, two attempts will be made to contact the potential winner within a one (1) day period. If a potential winner fails to respond within the One (1) day period, or if the email attempt is consistently returned as undeliverable, the potential winner will be disqualified and the corresponding prize will be awarded to an alternate winner from among all eligible entries received for the Entry Period where the disqualified entry originated. Each Potential winner may be required to complete and return a Prize Release (“Prize/Release”) which must be notarized and returned within two (2) days of date printed on notification or an alternate winner will be selected. If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return a Prize Release on minor’s behalf. If prize notification letter or prize is returned as undeliverable; or if potential winner has failed to execute and return any required document(s) within the specified time period; or if potential winner is otherwise found to be ineligible; or if the selected potential winner cannot accept or receive the prize for any reason; the winner will forfeit the prize and the corresponding prize will be awarded to an alternate winner in a separate random drawing from all non-winning entries received for the Entry Period the forfeited winner’s entry originated. Prizes are not transferable or redeemable for cash and no substitution by any winner is permitted. Sponsor reserves the right to substitute the prize offered with another prize of equal or greater value due to unavailability. All taxes, including but not limited to sales and income tax on prize, are winner's responsibility. Except where prohibited by law, entry and acceptance of prize constitutes permission to use each winner’s name, prize won, hometown and likeness for advertising and publicity including online posting without additional compensation.

Liability/Release: Entrants agree to these Official Rules and the decisions of the judges and the Sponsor, and release the Sponsor, prize provider, its’ parent company, subsidiaries, affiliates, retailers, distributors,

advertising and promotion and any other individual or company involved in the development or execution of the Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation in the Sweepstakes and/or acceptance, use or misuse of any prize. Each winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize or for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prize as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator.

General: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the internal laws of the state of New York, without giving effect to any choice of law of conflict of law rules or provisions that would cause the application of any other state laws. Claims may not be resolved through any form of class action. Venue for all suits will be in federal or state courts located in New York, New York. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices or as a result of bulk email or spamming of any sort are void. The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (ii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, all entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any sweepstakes any person it believes has intentionally violated these Official Rules; and (ii) withdraw an Entry if it becomes technically corrupted as determined within Sponsor's sole discretion. If the Sweepstakes is not capable of running as planned for any reason which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right, but not the obligation, to select the winners from eligible entries received as of the termination date.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

*Prize image(s) depicted in advertising and promotional materials may vary from the actual prize as any depiction of prize is for illustrative purposes only. The trademarks associated with prizes are the property of their respective owners, who are NOT affiliated with this Sweepstakes in any fashion whatsoever, and no endorsement is suggested or implied. TooFar Media is the sole sponsor of this Sweepstakes. **Reference to third parties in connection with prize(s) are for reference and identification purposes only and not intended***

to suggest endorsement, sponsorship or affiliation with Sponsor, Administrator or the Sweepstakes.

Winners' List: For a list of winners (available after 9/15/2017), send a self-addressed, stamped envelope by 10/31/17 to: TooFar Media Winners, c/o: Customer Service (HD), Ventura Associates, LLC., 60 East 42nd Street, Suite 650, New York, NY 10165.

Privacy Policy: Information provided by you to participate in this Sweepstakes and to opt-out is subject to Sponsor's privacy policy. Click here for <http://toofarmedia.com/privacy/>

Sponsor: TooFar LLC, 101 S. Ellsworth Ave, Suite 201, San Mateo, CA 94401

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TooFar Media UK Festival Summer Prize Draw 2017

TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN IN THE "TooFar Media UK Festival Summer PRIZE DRAW 2017" (THE "PRIZE DRAW").

Entry into this Prize Draw constitutes your acceptance of these Terms and Conditions. By participating in the Prize Draw, you represent and warrant that you meet the eligibility requirements and acknowledge that failure to meet all eligibility requirements will disqualify you from participating in the Prize Draw.

ENTRY DATES: Prize Draw begins at 9:00:00 British Summer Time ("BST") on the 1st of May 2017 and concludes at 23:59:59 BST on the 1st of August 2017 ("Entry Period").

WHO MAY ENTER: Prize Draw is open only to legal residents of England and Wales, age 18 or older (each referred to herein as a "Participant") at time of entry. Employees (and their immediate families [spouse, parent, child, sibling and their respective spouses], regardless of where they reside or those living in the same households, whether or not related) of TooFar Media ("Promoter"), Ventura Associates International LLC (the "Administrator") and their respective parent companies, affiliates, subsidiaries, prize supplier(s), content provider partners, mobile competitors, distributors and advertising and promotion agencies (collectively, "Prize Draw Parties") are not eligible to enter or win. By participating in the Prize Draw, each participant represents and warrants that he or she meets the eligibility requirements and acknowledges that failure to meet all eligibility requirements will disqualify participant from the Prize Draw.

HOW TO ENTER: To enter the Prize Draw, Visit <http://toofarapp.co.uk/win> and follow all online entry instructions to complete and submit the online entry form so it is received during a given Entry Period (as noted in these Official Rules). Submit your email address, confirm age, and choose which festival listed you would like to attend. The prize selected is the prize you will receive. Click the application store badge to download the app via redirect to the app store and will be entered into the Prize Draw. You need to download the free application to participate.

The Promoter's agent's computer will be the time keeping device for the purposes of this Prize Draw.

Limit: one (1) Entry per Participant. Incomplete, damaged, altered, illegible or mechanical Entries will be disqualified. The Promoter is not responsible for and will not be liable for Entries that are late, lost, misdirected, disqualified or contain errors. All Entries submitted become property of the Promoter and will not be returned or acknowledged. The Promoter reserves the right to disqualify from the Prize Draw any and all entries tied back to you if you entered using multiple email addresses or under multiple identities. An automated computer receipt (such as one confirming delivery of email) does not constitute proof of actual receipt by Promoter for purposes of these Terms and Conditions.

WINNER SELECTION: Winners will be selected according to the Drawing Entry Period and Drawing Scheduled as described below from all eligible entries received during the Entry Periods. Draw will be conducted by the Administrator whose decisions are final. Winners will be notified by email. If a potential winner does not respond to the winner notification email (email will be sent three (3) times over a two (2) day period), or if said email is returned as undeliverable, or if a Participant is otherwise found to be ineligible, or if a selected winner cannot accept or receive the prize for any reason, that potential winner will be disqualified. Winners may be required to execute and return a Declaration of Compliance, including a Liability Release and a Publicity Release (collectively, the "Declaration/Release"), unless prohibited by law, as well as any other documents which may be required by Promoter or the Administrator, all of which must be executed, signed and received by Promoter or Administrator within three (3) days of date printed on notification or he/she will be disqualified. In the event it is determined a winner has not complied with these Terms and Conditions, or has failed to execute and return any required documents, including the Declaration/Release, within the specified time period, or has made false statements or an email prize notification is returned as undeliverable, such winner will be disqualified. Should a winner make any false statement(s) in any document required by Promoter, such winner will be disqualified and required to promptly return to Promoter his/her prize. If a winner is disqualified for any reason, at Promoter's discretion, the prize will be forfeited and awarded to an alternate winner in a separate draw from all non-winning eligible entries.

- **Drawing Entry Period 1:** One (1) potential winner ("winner") from among all eligible entries on or about 15/6/2017 by the independent judging organization whose decisions are final. One (1) winner will receive Two (2) General Admission tickets to the Latitude Festival (in England) on 13/7/2017-16/7/2017. Total Retail Value of 2 tickets is **£411**.
- **Drawing Entry Period 2:** One (1) potential winner ("winner") from among all eligible entries on or about 15/7/ 2017 by the independent judging organization whose decisions are final. One (1) winner will receive Two (2) General Admission to the Wilderness Festival (in England) on 3/8/2017-6/8/2017. Total Retail Value of 2 tickets is **£578.50**.
- **Drawing Entry Period 3:** One (1) potential winner ("winner") from among all eligible entries on or about 2/8/2017 by the independent judging organization whose decisions are final. One (1) winner will receive two (2) Tickets to Green Man Festival (in Wales) on 17/8/2017- 20/8/2017. Total ARV for Two (2) tickets is **£383.50**.

Drawing Schedule:

Drawings	Event date	Start Day/Time (in "BST")	End Day/Time (in "BST")	Drawing Date (in "BST")
Drawing 1	Latitude Festival (England) during 13/7/2017-16/7/2017	1/5/2017 at 12:00:00 AM	27/6/2017 at 12:00:00 PM	Drawing on 15/6/2017
Drawing 2	Wilderness Festival (England) during 3/8/2017-6/8/2017	28/6/2017 6/27/2017 at 12:00:00 AM	21/7/2017 at 12:00:00 PM	Drawing on 15/7/ 2017
Drawing 3	Green Man Festival (Wales) during 17/8/2017- 20/8/2017	22/7/2017 at 12:00:00 AM	1/8/2017 at 12:00:00 PM	Drawing on 2/8/2017

PRIZES: Three (3) winners will receive Two (2) General Admission tickets each valued at **£383.50 - £578.50** per set. Total Approximate Retail Value ("ARV") of all Prizes is **£ 1373.00**. No substitution for prize, except Promoter reserves the right, in its sole discretion, to substitute any prize with another prize of comparable value if circumstances make this unavoidable. Prizes are not transferable or redeemable for cash, except in the sole discretion of Promoter. A winner is not a recipient of a prize until he/she has been verified or notified as a winner by the Promoter or Administrator. All prize details are at Promoter's sole discretion. If the Promoter is unable to verify a winner after a diligent effort is made prior to 13th of August 2017, the corresponding prize will not be awarded. Winners acknowledge the Promoter, Administrator and their parent companies, affiliates and all other companies concerned with this Prize Draw and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of the prize except that the prize shall be subject to manufacturer's standard warranty. Limit: One prize per person.

PERSONAL INFORMATION: Any personal information provided hereunder will be subject to Promoter's privacy policy at <http://toofarmedia.com/privacy/> . The information Promoter collects is stored and processed on servers in various locations around the world. Participation in the Prize Draw implies authorization to collect, process and use the data provided concerning the Participant and to transfer such personal data to a country located outside the United Kingdom for purposes of management of the Prize Draw and future offers for any Participant that has opted-in to receive such offers. Any Participant electing to opt-out of such offers should visit the Promoter's privacy policy.

PERMISSION TO USE WINNER'S NAME AND LIKENESS: By accepting a prize, winners agree that their name, image, likeness, city/province, and country of residence may be used for any advertising and promotional purposes at the discretion of Promoter in any and all media now known or hereinafter developed without territorial or time limitations, or right of approval, and for no additional compensation, except where prohibited or restricted by law

SUSPENSION / MODIFICATION / TERMINATION: Promoter reserves the right to modify, suspend or terminate the Prize Draw in the event it is technically impaired, and to cancel or suspend the Prize Draw in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Prize Draw, and, if terminated, at Promoter's discretion, determine winner(s) using all non-suspect, eligible Prize Draw entries received up to time of cancellation. In the event the Prize Draw Parties are prevented from continuing with the Prize Draw by any event beyond their control, the Promoter shall have the right to modify, suspend or terminate the Prize Draw. The Promoter reserves the right to modify, suspend or terminate the Prize Draw without notice, if in its sole and absolute discretion, it is determined that the Prize Draw is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any Force Majeure event(s) has destroyed or severely undermined or impaired the integrity and/or feasibility of the Prize Draw.

MISCELLANEOUS CONDITIONS: By participating in the Prize Draw, Participants (i) agree to be bound by these Terms and Conditions, including all eligibility requirements, and (ii) agree to be bound by the decisions of Promoter and Administrator, which are final and binding in all matters relating to the Prize Draw. Failure to comply with these Terms and Conditions may result in disqualification from the Prize Draw. Promoter reserves the right to permanently disqualify any person it believes has intentionally violated these Terms and Conditions.

RELEASES: By entering the Prize Draw, Participants agree to release and hold harmless the Prize Draw Parties from all claims, liability or damage caused or claimed to be caused, in whole or in part, directly or indirectly, in connection with participation in this Prize Draw, or acceptance or use of any prize, the substitution of any prize in accordance with these Terms and Conditions, the administration of the Prize

Draw, a Participant's breach of Terms and Conditions or Promoter's use of any of the rights granted herein.

PRIVACY: Information collected from Participant is subject to Promoter's Privacy Policy and the requirements of the Data Protection Act 1998. Any requested opt-in consent is not required and will not increase your chances of winning.

GENERAL CONDITIONS: By entering this Prize Draw, Participants agree and acknowledge to be bound by these Terms and Conditions, as well as the decisions of the Administrator and Promoter which are final and binding in all respects; to indemnify and hold harmless the Prize Draw Parties from any and all liability resulting or arising from participation in the Prize Draw; and to release all rights to bring any claim, action or proceeding against the Prize Draw Parties. By entering the Prize Draw, Participants agree and acknowledge that Prize Draw Parties shall have no responsibility or liability to the fullest extent permissible by law (including, but not limited to, liability for any property loss, damage, personal injury or death, and claims based on publicity rights, defamation, or invasion of privacy) in connection with: participation in this Prize Draw; human error; incorrect or inaccurate transcription of Entry information; acceptance/possession, use/misuse, and/or defects of the prize(s) awarded herein; typographical errors in the Prize Draw promotional material(s); or any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, internet service provider; interruption or inability to access the website or any website or online service via the internet due to hardware or software compatibility problems; any damage to Participants (or any third person's) computer and/or its contents related to or resulting from any part of this Prize Draw; any lost/delayed data transmissions, omissions, interruptions, defects or any other errors or malfunctions even if caused by the negligence of one of the Prize Draw Parties. Nothing in these Terms shall limit in any way any party's liability under U.K. law for death or personal injury caused by its negligence. Prize Draw Parties assume no responsibility for any injury or damage to Participants or to any other person's computer and/or wireless device relating to or resulting from entering or downloading materials or software in connection with this Prize Draw. Prize Draw Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience or irregularity that may be caused or contributed to (a) by any wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of Promoter and/or Administrator, or (b) by any other cause, condition or event whatsoever beyond the control of Promoter, Administrator or their parents, subsidiaries and affiliated companies.

ARBITRATION AND CHOICE OF LAW: Participants agrees that (1) any and all disputes and causes of action arising out of or connected with this Prize Draw shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the UK Arbitration Act ("UKAA") and held at the most appropriate location nearest the participant; (2) the UK Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses for entering the Prize Draw, and participant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of the Participant and Promoter in connection with this Prize Draw, shall be governed by, and construed in accordance with, the laws of England and Wales

WINNERS LIST: For the names and countries of the winners (available after 1 of September 2017), please send an email to: hdecato@sweepspros.com.

PROMOTER: TooFar LLC, 101 S. Ellsworth Ave, Suite 201, San Mateo, CA 94401, USA.

ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165, USA.